

MICRO
COMPUTER
CENTER

7900 Paragon Rd.
Dayton, Ohio 45459
513-435-9355

ATARI[®] 800TM

PERSONAL COMPUTER SYSTEM

ATARI 800
PERSONAL COMPUTER SYSTEM

1976 1977 1978

1976 1977 1978

— WARNER COMMUNICATIONS, INC. —

PURCHASES	SALES
12/76 1000 24.4	4/78 1000 38.5
3/77 1000 28.6	7/78 2000 47.0
9/77 5000 37.0	

CURRENT PROFIT (LOSS) = \$5090
CURRENT PRICE = 49.2 OCT 11, 1978
CURRENT HOLDING = 4000S WORTH = 19,680
EARN/SHARE = 0.30 P/E = 9.1 (1/78)
DIV/SHARE = 1.00 YIELD = 2.1% (12/77)



The **ATARI 800TM** is a top-of-the-line personal computer system. Its expandable memory, advanced peripheral components, comprehensive software library, and modular design assure that it will never become obsolete.

Whether it's for business and household management, education, or entertainment, the **ATARI 800** can be tailored to specific needs and has been designed to change as those needs change. This "timeless" computer system can be used by people with no previous computer experience, although it doesn't compromise capability for the sophisticated user.

ATARI[®]



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The system

The **ATARI 800™** system provides easy access to a wide variety of household information. Uses such as music composition, electronic art, and household security control are all planned applications for the **ATARI 800** system. The educational and entertainment value built into the system is endless.

For professional use, the **ATARI 800** is expandable to keep up with the needs of most small businesses, and with the needs of large businesses where the central computer is overloaded.

Business & household management

- **Personal Financial Management** Income and expense record keeping keyed to rapid retrieval for income tax purposes.
- **Record Keeping** Books, records, serial numbers, insurance policies.
- **Charge Account Management** (With check printing).
- **Personal Capital Investment Management** Stocks, bonds, real estate, with stock quotation service.
- **Mailing List/Address Book** (With printing).
- **Computerized Appointment Calendar**
- **Inventory Management**
- **Accounts Payable**
- **Touch-typing Trainer**
- **Payroll**

Educational applications

The exclusive **ATARI 800 Educational Library** on audio/digital cassettes, contains over 20 subjects, including:

- Algebra
- Economics
- Auto Mechanics
- Sociology
- U.S. History
- Zoology
- Counseling
- Procedures
- Vocabulary
- Builder
- Basic Psychology
- Spelling
- Spanish
- Accounting
- Carpentry
- Great Classics
- Statistics
- Basic Electricity
- World History

Direct interaction with the computer takes place through the keyboard, television screen, and speaker. This running dialogue between the user and the computer is highlighted by immediate feedback on accuracy and understanding.

Entertainment applications

The **ATARI 800** is capable of playing sophisticated thinking and action games. The **Entertainment Program Library** consists of:

Thinking games

- Chess
- Backgammon
- Business Simulations
- Stock Market Simulation
- Space Adventure
- Strategy Games

Action games

- Four-Player Basketball
- Superbug™ Driving Game
- Game of Life
- Super Breakout™

Features & technical specifications

Console (Processor and Memory)

- High Resolution Color Graphics.
- 57 full stroke, double-shot keys, 4 separate function keys.
- Built-in RF Modulator (for use with standard television).
- Composite video output (for use with high resolution monitor).
- Power indicator/low voltage light.
- 4 controller ports.
- Power on/off switch.
- Channel 2-3 selector.
- Internal speaker (in addition to audio channel through television).
- Two easily accessible cartridge slots for rapid program insertion.
- Four internal cartridge slots for expandable memory cartridges.
- Custom designed video display microcontroller chip for superior color graphics capability.
- High Speed serial input/output port for connection to all peripheral devices.
- 6502 Microprocessor.

Program Recorder (Included with console)

- Automatic motor control
- 2 Channel (digital data and audio track)
- 3 Digit tape counter
- Pushbutton controls for rewind, fast forward, stop, record, play, and eject
- Audio track plays through television
- Digital track 600 bits per second
- Cassettes play on both sides
- AC powered, UL Approved
- Automatic volume and tone control for record and playback
- Single cassette connector
- 100,000 bytes of data storage per 60-minute cassette

Printer (Optional)

- High resolution, dot matrix, impact printer
- Standard roll paper and ribbon
- UL Approved
- 40 characters per line, one line per second
- Power switch and indicator light
- Paper advance button
- Built-in microprocessor (smart printer)
- Crystal controlled for data accuracy

Disk drive (Optional)

- Uses standard 5 1/4 inch diskettes
- 92K bytes storage on each side of diskette
- Up to 4 disks can operate with a system
- Disk busy indicator
- Automatic standby (built-in microprocessor)
- Crystal controlled for accuracy
- Average data access time/236 milliseconds
- Each disk drive is individually accessible
- Average data transfer rate 6,000 bits per second

System features

- Disk drives (drives up to 4 simultaneously)
- Printer (40 characters per line)
- Program Recorder*
- Acoustic modem
- Light Pen

* Available upon retail introduction of unit.

Memory

- Shipped with 8,192 bytes of RAM
- Expandable to 49,152 bytes of RAM
- Shipped with 8,192 bytes of internal ROM and 8,192 bytes of ROM in cartridge (BASIC)
- ROM cartridge slots (2) for total of 32,768 bytes of ROM
- Cassette memory; more than 100,000 bytes per 60-minute cassette
- Disk memory: 92,000 bytes for each diskette. Up to 4 disk drives can be used in the system.

Software

- Solid state Program Cartridges - two cartridge slots provide expanded program versatility.
- User programmability - ATARI BASIC

This device has not been approved by the Federal Communications Commission. This device is not, and may not be, offered for sale or lease, or sold or leased until the approval of the FCC has been obtained.

Warranty: 90-days parts and labor.

"All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on the product illustrations is optional at extra cost. Atari Consumer Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models."

ATARI, INC.
1265 Borregas Ave
Sunnyvale, Ca 94086



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THE ATARI® 800™ Personal Computer System

The ATARI 800™ system provides easy access to a wide variety of household information. Uses such as music composition, electronic art and household security control are all planned applications for the ATARI 800 system. The educational and entertainment value built into the system is endless.

For professional use, the ATARI 800 is expandable to keep up with the needs of most small businesses, and with the needs of large businesses, where the central computer is overloaded.

ENTERTAINMENT APPLICATIONS

The ATARI 800 is capable of playing sophisticated thinking and action games. The Entertainment Program Library of ROM cartridges and tape cassettes consists of:

- Chess
- Backgammon
- Checkers
- Business Simulations
- Stock Market Simulations
- Star Raiders™
- Hangman
- Kingdom™
- Biorhythm
- 3D Tic-Tac-Toe
- Basketball
- Video Easel™
- Super Breakout™
- Music Composer
- Mugwump
- Baseball

PROGRAMMING LANGUAGES

- BASIC
- ASSEMBLER
- PILOT

EDUCATIONAL APPLICATIONS

The exclusive ATARI Talk & Teach™ Library on audio/digital cassettes, contains over 20 subjects, including:

- Algebra
- Economics
- U.S. Government
- Sociology
- U.S. History
- Counseling Procedures
- Basic Psychology
- Business Communications
- Physics
- ATARI'S INVITATION TO PROGRAMMING™ series teaches fundamentals of computer programming

Direct interaction with the computer takes place through the keyboard, television screen, and speaker. This running dialogue between the user and the computer is highlighted by immediate feedback on accuracy and understanding.

BUSINESS & HOUSEHOLD MANAGEMENT

The ATARI 800™ provides a streamlined method for managing business and household affairs. Specialized programs are available from ATARI on plug-in cartridges and cassette tapes. Examples of practical applications and programs that will be available soon include:

- Personal Financial Management Income and expense record keeping keyed to rapid retrieval for income tax purposes.
- Record Keeping Books, records, serial numbers, insurance policies.
- Personal Capital Investment Management Stocks, bonds, mortgage, stock charting and dividend analysis.
- Mailing List/Address Book (with printing)
- Touch-typing Trainer
- 142 Function Programmable Printing Calculator

FEATURES & TECHNICAL SPECIFICATIONS

Console: FCC approved with built-in RF modulator. Connects to any TV.

CPU: 6502B Microprocessor, 0.56 microsecond cycle, 1.8 MHz

Color: 16 colors, each with 8 intensities

Sound: Four independent sound synthesizers for musical tones or game sounds. Four octaves. Variable volume. Internal speaker (in addition to audio through TV).

Memory: 8K bytes of Random Access Memory is included. The ATARI 800™ may be expanded up to 48K RAM with user-installed 8K or 16K Atari Memory Modules. The system includes a 10K ROM Operating System. ROM may be expanded by 16K with user-installed solid-state cartridge programs.

Keyboard: 57 full-stroke alphanumeric keys plus 4 function keys. Upper/lower case. Inverse video. Full screen editing. Four-way cursor control. 29 keystroke graphics.

I/O: Serial input/output port for simple connection to peripherals. Four controller jacks for joystick and paddle controllers.

Language: Atari BASIC 8K ROM cartridge is included.

Display: Highest graphics resolution 320x192, 24 lines of 40 characters.

Power: AC transformer UL approved.

Dimensions: 16" x 12 1/2" x 4 1/2" 9 1/4 lbs

Warranty: 90 days parts and labor.

Service: Available at more than 100 Atari authorized service locations.

The ATARI 800™ is shipped with a BASIC language ROM cartridge, the Education System Master Cartridge, the ATARI 410™ Program Recorder, the Invitation to Programming™ Cassette, an operator's manual, a BASIC programming book, 1 3-ring binder, the ATARI Newsletter, an AC power transformer and TV switch box.

Upon return of the warranty card, the user receives the ATARI Basic Reference Manual and new issues of the newsletter.

OPTIONAL ACCESSORIES

ATARI® 810™ DISK DRIVE

ATARI® 820™ 40-COLUMN DOT MATRIX IMPACT PRINTER

ATARI® 825™ 80-COLUMN DOT MATRIX IMPACT PRINTER*

ATARI® 830™ ACOUSTIC MODEM*

ATARI® 850™ INTERFACE MODULE*

ATARI® PADDLE (CX 30-04) AND JOYSTICK (CX 40-04)

CONTROLLERS

8K RAM MEMORY MODULE (CX 852)

16K RAM MEMORY MODULE (CX 853)

BLANK DISKETTES (CX 8100)

DISK FILE MANAGER (CX 8101)

* AVAILABLE SUMMER, 1980

ADDITIONAL ATARI 800 FEATURES

RAM Memory: Expandable to 48K bytes with user-installed RAM memory modules.

Keyboard: 57 full-stroke keys plus 4 function keys.

Monitor Jack: Composite video output for connection to a monitor.

Data Storage: The ATARI® 410™ cassette tape program recorder is included.

Programs: Atari BASIC language cartridge and Talk & Teach™ Educational System Master Cartridge is included.

THE ATARI® 400™ Personal Computer System

BUSINESS AND HOUSEHOLD MANAGEMENT

The ATARI 400™ provides a streamlined method for managing business and household affairs. Specialized programs are available from Atari on plug-in cartridges and cassette tapes. BASIC language programs are entered into the computer through the keyboard and used immediately or stored for future use on the optional Program Recorder. Examples of practical applications and programs that will be available soon include:

- Home Finance
- Record Keeping of Books, Serial Numbers, and Insurance Policies
- 142 Function Programmable Printing Calculator

EDUCATIONAL APPLICATIONS

The exclusive ATARI Talk & Teach™ Educational Library of cassette courseware contains over 20 subjects including:

- Supervisory Skills
- Algebra
- Economics
- U.S. Government
- Sociology
- U.S. History
- Physics
- Great Classics
- Business Communications
- Basic Psychology
- Spelling
- Accounting
- World History
- Counseling Procedures
- Basic Electricity
- Effective Writing

ATARI'S Invitation to Programming™ series teaches fundamentals of computer programming.

Direct interaction with the computer takes place through the keyboard, television screen, and speaker. This running dialogue between the user and the computer is highlighted by immediate feedback on accuracy and understanding.

ENTERTAINMENT

The ATARI® 400™ features the most exciting and sophisticated games made possible only by "state of the art" electronic design including superior color graphics, advanced sound synthesis circuitry, fine resolution, and high reliability. The ATARI 400 Library of ROM cartridges and tape cassettes includes:

- Chess
- Checkers
- Business Simulations
- Stock Market Simulation
- Backgammon
- Hangman
- Kingdom™
- Biorhythm
- Basketball
- Star Raiders™
- Video Easel™
- Super Breakout™
- 3D Tic-Tac-Toe
- Music Composer
- Mugwump
- Baseball

PROGRAMMING LANGUAGES

- BASIC
- ASSEMBLER
- PILOT

SPECIFICATIONS

Console: FCC approved with built-in RF modulator. Connects to any TV.

CPU: 6502B Microprocessor: 0.56 microsecond cycle.

1.8 MHz.

Color: 16 colors; each with 8 intensities.

Sound: Four independent and synthesizers for musical tones or game sounds. Four octaves. Variable volume. Internal speaker (in addition to audio through TV).

Memory: 8K bytes of Random Access Memory is included.

The ATARI 400 may be expanded to 16K at your service center. The ATARI 400 includes a 10K ROM Operating System. ROM may be expanded by 16K with user-installed solid-state cartridge programs.

Keyboard: 57 alphanumeric keys plus 4 function keys. Upper/lower case. Inverse video. Full screen editing. Four-way cursor control. 29 keystroke graphics.

I/O: Serial input/output port for simple connection to peripherals. Four controller jacks for joystick and paddle controllers.

Language: Atari BASIC 8K ROM cartridge is included.

Display: Highest graphics resolution 320×192.24 lines of 40 characters.

Power: AC transformer. UL approved.

Dimensions: 13 1/2"×11 1/2"×4 1/2", 5 1/4 lbs.

Warranty: 90 days parts and labor.

Service: Available at more than 100 Atari authorized service locations.

The ATARI 400 is shipped with a BASIC language ROM Cartridge, an operator's manual, a BASIC programming book, a 3-ring binder, the ATARI Newsletter, an AC power transformer and TV switchbox. Upon return of the warranty card the user receives the Atari BASIC Reference Manual and new issues of the Newsletter.

OPTIONAL ACCESSORIES

ATARI® 410™ CASSETTE TAPE PROGRAM RECORDER

ATARI® 810™ DISK DRIVE

ATARI® 820™ 40-COLUMN DOT MATRIX IMPACT PRINTER

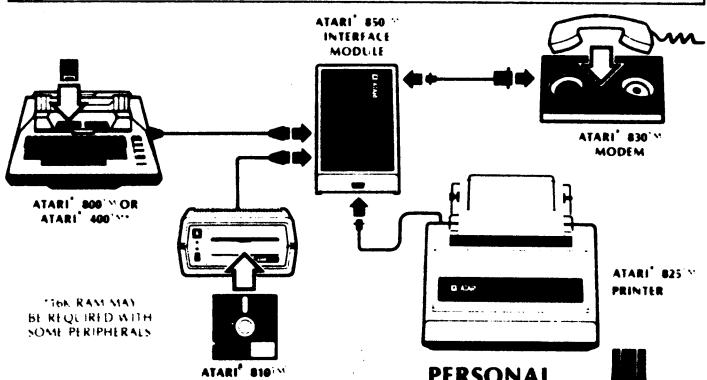
ATARI® 825™ 80-COLUMN DOT MATRIX IMPACT PRINTER*

ATARI® 830™ ACOUSTIC MODEM*

ATARI® 850™ INTERFACE MODULE*

ATARI® PADDLE (CX 30-04) AND JOYSTICK (CX 40-04) CONTROLLERS

*AVAILABLE SUMMER, 1980



PERSONAL COMPUTER SYSTEMS



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Business & household management

The **ATARI 400™** provides a streamlined method for managing business and household affairs. Specialized programs are available from Atari on plug-in cartridges and cassette tapes. BASIC language programs are entered into the computer through the keyboard and used immediately or stored for future use on the optional Program Recorder. Examples of practical applications include:

- Income Tax Preparation Guide
- Record Keeping of Books, Serial Numbers, and Insurance Policies

Educational applications

The exclusive **ATARI 400 Educational Library** contains over 20 subjects, including:

• Algebra	• Basic Psychology	• Counseling Procedures
• Economics	• Spelling	• Zoology
• Auto Mechanics	• Spanish	• Great Classics
• Sociology	• Accounting	• Statistics
• U.S. History	• Carpentry	• Basic Electricity
• Vocabulary Builder	• World History	

Direct interaction with the computer takes place through the keyboard, television screen, and speaker. This running dialogue between the user and the computer is highlighted by immediate feedback on accuracy and understanding.

Entertainment

The **ATARI 400** features the most exciting and sophisticated games made possible only by "state of the art" electronic design including superior color graphics, advanced sound synthesis circuitry, fine resolution, and high reliability. The **ATARI 400 Game Library** will include:

Thinking Games

- Chess
- Backgammon
- Business Simulations
- Stock Market Simulation
- Space Adventure

Action Games

- Four-Player Basketball
- Superbug™ Driving Game
- Game of Life
- Super Breakout™

Key features

Central processing unit: 6502; 0.6 microsecond cycle time

Random access memory (RAM): 8,192 bytes

Read only memory

(ROM): 8,192 bytes built in. Expandable to 16,384 bytes with user installed solid state Cartridge Programs.

Keyboard:

57 key monopanel keyboard with upper and lower case alphabet, graphic symbols and full screen editing functions. Four separate function keys.

Four audio channels:

for realistic sound generation

Four controller input jacks:

for up to four controllers (such as Joystick Controllers)

Educational computer programs:

with narrative audio track.

Three custom designed, large scale integrated circuits:

including a programmable display microcontroller chip for high resolution color graphics.

Programmable in BASIC,

the most popular language for personal computers.

Connects to home television

This device has not been approved by the Federal Communications Commission. This device is not, and may not be, offered for sale or lease, or sold or leased until the approval of the FCC has been obtained.

TV switch box (Included)

AC power adapter (Included)

Channel 2-3 selector (Included)

Built-in speaker (Included)

Comprehensive, four-color system operating manual (Included)

Accessories: Program Recorder - 300/600 Baud with custom designed electronics for high reliability, automatic motor, volume, and tone control, and dual audio/digital information tracks.

Warranty: 90-days for parts and labor

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ATARI
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Competitive product analysis

	ATARI 400	APPLE-II	TI-99/4	RADIO SHACK TRS-80-4K Level I	PET-2001-8
BASIC SYSTEM					
Price	\$549.99	\$1195	\$1150	\$499	\$795
Includes:					
Central Processor	6502	6502	9900	Z-80	6502
Keyboard	Monopanel	Full Stroke	Calculator	Full Stroke	Calculator
Cassette Player				Yes	Yes
Monitor C (Color); B/W (Black & White)			C	B/W	B/W
FEATURES					
Color Graphics	Yes	Yes ³	Yes		
FCC Type I Approval	Yes	Yes	Yes		
Sound Capability	Yes	Yes	Yes		
# Channels	4	1	3		
Internal Speaker	Yes	Yes			
Talk and Teach Capability	Yes ³		Yes ³		
ROM Cartridge Programs	Yes		Yes		
Game Controller Ports	4	4	2		
Upper and Lower Case Alphabet	Yes	Yes ³			Yes
Graphic Character Set	Yes	Yes ³			Yes
User Programmability	Yes	Yes	Yes	Yes	Yes
Floating Point Basic	Yes	Yes ³	Yes	Yes	Yes
Expandable Memory	Yes ¹	Yes	Yes	Yes ¹	Yes
MEMORY					
Included					
RAM ²	8K	16K	16K	4K	8K
ROM ²	18K	8K	26K	4K	14K
Maximum Memory Capacity					
RAM ²	16K	48K	16K	16K ³	32K
ROM ²	26K	12K	56K	12K	14K
PROGRAMMING FORMAT					
ROM Cartridge	Yes		Yes		
Cassette Tape	Yes	Yes	Yes ⁴	Yes	Yes
5 1/4" Floppy Disk	Yes ⁴	Yes	Yes ⁴	Yes	Yes
ACCESSORIES					
Cassette Tape Drive	Yes	Yes		Yes	Yes
40 Column Printer	Yes	Yes		Yes	Yes
80 Column Printer	Yes ⁴	Yes		Yes	Yes
Disk Drive	Yes ⁴	Yes	Yes ⁴	Yes	Yes
Modem	Yes ⁴	Yes	Yes ⁴	Yes	Yes
RS-232 Interface	Yes ⁴	Yes	Yes ⁴	Yes	Yes

1. Expandable at Factory Service Center

2. Thousands of Bytes (1K = 1024 Bytes)

3. Optional at Extra Cost

4. Available 1980

5. Within the Console Additional 32K with Expansion Interface After
Upgrade to 16K System

This analysis is based upon either information included in the sales brochures of the manufacturers or information provided by sales agents of the respective manufacturers. Therefore, Atari cannot independently verify the accuracy of this data.

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Competitive product analysis

	ATARI 800	APPLE-II	TI-99/4	RADIO SHACK TRS-80-16K Level II	PET-2001-16N
BASIC SYSTEM					
Price	\$999.99	\$1195	\$1150	\$849	\$995
Includes:					
Central Processor	6502	6502	9900	Z-80	6502
Keyboard	Full Stroke	Full Stroke	Calculator	Full Stroke with Number Pad	Full Stroke
Cassette Player	Yes			Yes	
Monitor C (Color); B/W (Black & White)			C	B/W	B/W
FEATURES					
Color Graphics	Yes	Yes ⁴	Yes		
FCC Type I Approval	Yes				
Sound Capability	Yes	Yes	Yes		
# Channels	4	1	3		
Internal Speaker	Yes	Yes			
Talk and Teach Capability	Yes		Yes ⁴		
ROM Cartridge Programs	Yes		Yes ⁴		
Game Controller Ports	4	4	2		
Upper and Lower Case					
Alphabet	Yes	Yes ⁴		Yes	
Graphic Character Set	Yes	Yes ⁴		Yes	
User Programmability	Yes	Yes	Yes	Yes	
Floating Point Basic	Yes	Yes ⁴	Yes	Yes	
Expandable Memory	Yes	Yes	Yes	Yes ¹	Yes ¹
MEMORY					
Included					
RAM ²	8K	16K	16K	16K	16K
ROM ²	18K	8K	26K	12K	14K
Maximum Memory Capacity					
RAM ²	48K ³	48K	16K	48K ⁵	32K
ROM ²	26K ³	12K	56K	12K	14K
PROGRAMMING FORMAT					
ROM Cartridge	Yes		Yes		
Cassette Tape	Yes	Yes	Yes	Yes	Yes
5 1/4" Floppy Disk	Yes	Yes	Yes ⁴	Yes	Yes
ACCESSORIES					
Floppy Disk Drive	Yes	Yes	Yes ⁴	Yes	Yes
40 Column Printer	Yes	Yes	Yes ⁴	Yes	Yes
80 Column Printer	Yes ⁴	Yes	Yes ⁴	Yes	Yes
Modem	Yes ⁴	Yes	Yes ⁴	Yes	Yes
RS-232 Interface	Yes ⁴	Yes	Yes ⁴	Yes	Yes

1 Expandable at factory Service Center

2 Thousands of Bytes (1K = 1024 Bytes)

3 Total Memory Capacity 62K (RAM & ROM)

4 Available 1980

5 With Expansion Interface

6 Optional at Extra Cost

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ATARI® PERSONAL COMPUTER SYSTEM

1077.45
89.95
1169.90
995.00

ATARI® 800™ PERSONAL COMPUTER SYSTEM	\$ 1079.95
ATARI® 400™ PERSONAL COMPUTER SYSTEM	\$ 629.95

ATARI® 410™ PROGRAM RECORDER	\$ 89.95
ATARI® 810™ DISK DRIVE	\$ 699.95
ATARI® 820™ PRINTER	\$ 599.95
ATARI® 825™ PRINTER	to be announced
ATARI® 830™ ACOUSTIC MODEM	to be announced
ATARI® 850™ INTERFACE MODULE	to be announced
CX852 8K RAM MEMORY MODULE	\$ 124.95
CX853 16K RAM MEMORY MODULE	\$ 199.95
CX30-04 PADDLE CONTROLLER PAIR	\$ 19.95
CX40-04 JOYSTICK CONTROLLER PAIR	\$ 19.95

SOFTWARE

ROM CARTRIDGES

CXL4001 EDUCATION SYSTEM MASTER CARTRIDGE	\$ 24.95
CXL4002 ATARI® BASIC	\$ 59.95
CXL4003 ASSEMBLER / EDITOR	\$ 59.95
CXL4004 BASKETBALL (uses joystick controllers)	\$ 39.95
CXL4005 VIDEO EASEL™ (uses joystick controllers)	\$ 39.95
CXL4006 SUPER BREAKOUT™ (uses paddle controllers)	\$ 39.95
CXL4007 MUSIC COMPOSER*	\$ 59.95
CXL4009 COMPUTER CHESS	\$ 39.95
CXL4010 3D TIC TAC TOE	\$ 39.95
CXL4011 STAR RAIDERS™*	\$ 59.95
CXL8001 PERSONAL FINANCE*	\$ 59.95

EDUCATION SYSTEM CASSETTE PROGRAMS

CX6001 U. S. HISTORY	\$ 29.95
CX6002 U. S. GOVERNMENT	\$ 29.95
CX6003 SUPERVISORY SKILLS	\$ 29.95
CX6004 WORLD HISTORY (WESTERN)	\$ 29.95
CX6005 BASIC SOCIOLOGY	\$ 29.95
CX6006 COUNSELING PROCEDURES	\$ 29.95
CX6007 PRINCIPLES OF ACCOUNTING	\$ 29.95
CX6008 PHYSICS	\$ 29.95
CX6009 GREAT CLASSICS (ENGLISH)	\$ 29.95
CX6010 BUSINESS COMMUNICATIONS	\$ 29.95
CX6011 BASIC PSYCHOLOGY	\$ 29.95
CX6012 EFFECTIVE WRITING	\$ 29.95
CX6014 PRINCIPLES OF ECONOMICS	\$ 29.95
CX6015 SPELLING	\$ 29.95
CX6016 BASIC ELECTRICITY	\$ 29.95
CX6017 BASIC ALGEBRA	\$ 29.95

BASIC PROGRAM CASSETTES

CX4101 INTRODUCTION TO PROGRAMMING	\$ 19.95
CX4102 KINGDOM	\$ 14.95

CX4105 BLACKJACK	\$ 14.95
CX4107 BIORHYTHM	\$ 14.95
CX4108 HANGMAN	\$ 14.95
CX4198 and CX4199 ATARI® 400™ DEMONSTRATION KIT (packed as a set including one CX4198 Audio Track Demonstration and one CX4199 Computer Demo Program)	\$ 19.95

DISKETTES

CX8100 BLANK DISKETTES (5 per box)	\$ 25.00
CX8101 MASTER DISKETTE (1 per box)	\$ 25.00

CO14768 ATARI® 400™ OPERATOR'S MANUAL	\$ 3.00
CO14769 ATARI® 800™ OPERATOR'S MANUAL	\$ 3.00
CO14385 ATARI™ BASIC	\$ 5.95
CA14722 THREE RING BINDER	\$ 3.50

NOT JUST A XEROX (TM) COPY OF AN APPLE (TM)

The Atari 400 and 800 computer consoles offer considerable more bang for the buck than the Apple II or II+. Consider the attention paid to features - -

- - like a more-than-fully featured keyboard
- - extended graphics capabilities
- - extended sound capabilities
- - superior games software that doesn't get boring
- - excellent documentation and learning aids
- - easy, user expandability
- - reasonably priced accessories
- - and more, as detailed in the following comparison.

There are five major differences to be noted when comparing the 400 and 800:

- 1) The 800 has a full-stroke keyboard - -
the 400 has a monopanel keyboard;
- 2) the 800 is expandable to 48K RAM - -
the 400 is expandable to 16K RAM;
- 3) the 800 has two ROM cartridge slots - -
the 400 has one;
- 4) the 800 has a monitor jack - -
the 400 has none;
- 5) the 800 retails at \$1080. - -
the 400 retails at \$ 630.